Global Threat

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ISIS Social Media

Al-Farouq
Establishment for Media Production

Main Media
Arm of ISIS
Numerous subordinate branches, including Al-Hayat Media Center

Al-Hayat Media Center
ISIS Media arm for production of Western focused ISIS Materials
Produces English language online publications Diyar, Islamic State News and Islamic State Report

Content Disseminated

News Productions

Diaspora
Instagram
Facebook
Twitter
Youtube

ISIS Supporters
#Hashtag Campaigns
#Hashtag Hijacking
Internet memes

Global Presence, Multiple Languages

Amplifying official ISIS materials, eg. Tweets - Retweets and Facebook - Shares
The Genealogy of the Islamic Caliphate

Bayat al-Imam
- Abu Mohammed al-Mas'ud
- Location: Jordan
- Period: 1568 - 1668

Jund al-Sham
- Abu Muhammad al-Zarqawi
- Location: Afghanistan
- Period: 1995 - 2001

Jamaat al-Tawhid wal-Jihad
- Abu Musab al-Zarqawi
- Location: Iraq
- Period: 2002 - 2004

Majlis Shura al-Mujahideen
- Abu Musab al-Zarqawi
- Location: Iraq
- Period: 2006

Al Qaeda in the Land of Two Rivers
- Abu Musab al-Zarqawi
- Location: Iraq
- Period: 2006 - 2009

Islamic State of Iraq
- Abu Muhammad al-Zarqawi
- Location: Iraq
- Period: 2006 - 2013

Islamic State of Iraq and Syria
- Abu Ayub al-Masri
- Location: Iraq and Syria
- Period: 2015 - 2016

Islamic Caliphate
- Abu Bakr al-Baghdadi
- Location: Iraq, Syria, and beyond
- Period: 2014 - onwards

THANK YOU

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